



ILLEGAL TOBACCO

IS A DRAG ON  
OUR COMMUNITY

ILLEGAL TOBACCO PRODUCTS  
ARE CIGARETTES, HAND-ROLLING  
TOBACCO OR NICHE PRODUCTS  
THAT HAVE BEEN SMUGGLED,  
BOOTLEGGED OR ARE  
COUNTERFEIT.

BUT HOW DO YOU SPOT THEM?

[www.crimestoppers-uk.org/fakefags](http://www.crimestoppers-uk.org/fakefags)



Surrey

**CRIMESTOPPERS**

**0800 555 111**

Call anonymously with information about crime

## SMUGGLED TOBACCO

New brands of cigarettes and hand rolling tobacco which cannot be bought legitimately in the UK - also known as 'Cheap Whites'.

### How to spot them...

- Unrecognisable names, eg: Jin Ling, Raquel, Gold Classic, Richman, Capital, Camelford
- Foreign language health warning
- No picture health warning
- Unusual taste or smell
- Prices usually less than £3.50 for a pack of 20



THESE 'CHEAP WHITES' CANNOT LEGALLY BE BROUGHT INTO OR SOLD IN THE UK

## BOOTLEGGED TOBACCO

Premium well-known tobacco brands from countries where tax is lower than the UK. They are illegally brought into the UK and sold without payment of UK duty and tax.

### How to spot them...

- Popular brands, such as Marlboro or Superkings
- Foreign language health warnings
- Prices usually less than £3.50 for a pack of 20



PACKETS ON SALE IN THE UK MUST HAVE HEALTH WARNINGS WRITTEN IN ENGLISH

## COUNTERFEIT TOBACCO

Popular brands which have been reproduced in large quantities and made to look like the real thing.

### How to spot them...

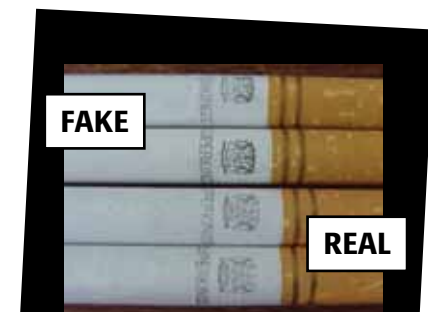
- Popular brands such as Lambert & Butler, Marlboro and Benson & Hedges
- Foreign language / discoloured background on health warning
- No picture health warning
- Inferior paper, ink, card and glue may be noticeable
- Printing errors, incorrect typeface, spelling mistakes
- Unusual taste or smell
- Prices usually less than £3.50 for a pack of 20



**GENUINE PACKS USE STANDARD HEALTH WARNING LETTERING**



**GENUINE PACKS MUST CONTAIN THE PICTURE HEALTH WARNING**



**IN THIS CASE THE PRINT ON THE FAKE IS DARKER AND THE STAMP IS WRONG**



**POCKET MONEY PRICES ATTRACT YOUNG PEOPLE TO SMOKE**

## LEGAL TOBACCO IN THE UK

- All cigarettes and hand rolling tobacco for sale must display the fiscal mark, UK DUTY PAID.
- Tobacco products for sale must bear the correct health warnings, which must be in English and on a plain white background.
- Every cigarette pack and all other tobacco products for sale must have a picture warning.

## THE RISKS

We all know that smoking is harmful to your health, but smoking illegal tobacco increases the risks. These illegal products are uncontrolled and can contain very high levels of tar, nicotine, lead and many other dangerous chemicals and contaminants. In some cases they have been found to contain rat droppings or even asbestos.

In addition, since 2011, all tobacco paper products in the EU must be self extinguishing, in a bid to reduce the risk of house fires. Illegal tobacco products are unregulated and so present a serious fire risk.

## THE REAL PRICE OF ILLEGAL TOBACCO

The cheap cost of illegal tobacco is attractive to the young and vulnerable alike, but it also has a detrimental effect on the trade of honest businesses and deprives the Government of tax (£1.9billion in 2010/2011).

Tobacco smuggling is often organised by criminal gangs, with the profits funding more serious crimes, such as drugs, terrorism and human trafficking.

## FIGHT FOR A CLEANER COMMUNITY

The Police and Trading Standards can investigate and take action against those who import or sell illegal tobacco products. Call the independent charity Crimestoppers anonymously on 0800 555 111 with any information on illegal tobacco supply or sales.

This campaign is supported by Surrey Crimestoppers, Smoke Free Surrey, Surrey Police, Surrey Fire & Rescue, Surrey County Council, HM Revenue & Customs, Elmbridge Borough Council, Epsom & Ewell Borough Council, Guildford Borough Council, Mole Valley District Council, Reigate & Banstead Borough Council, Runnymede Borough Council, Spelthorne Borough Council, Surrey Heath Borough Council, Tandridge District Council, Waverley Borough Council and Woking Borough Council.

