

## C25-030 EVENTS AND COMMUNICATIONS

### (a) To review The Villager, including;

- Readership statistics

#### Online copies

December issue; downloaded 231 times with 96 additional cancelled downloads.

February issue; downloaded 169 times. There have been an additional 91 cancelled downloads.

May issue; downloaded **TBC** times to date.

- Frequency of publication; Quarterly
- Review of advert fees

**HALF PAGE**  
1/2 page size (188mm wide x 115mm high)

**Advertising in The Villager  
COST AND SIZES**

ANNUAL COST (4 ISSUES)  
1/8 page size (91mm wide x 56mm high) - £30  
1/4 page size (91mm wide x 115mm high) - £50  
1/2 page size (188mm wide x 115mm high) - £80

ONE INSERT COST  
1/8 page size (91mm wide x 56mm high) - £15  
1/4 page size (91mm wide x 115mm high) - £25  
1/2 page size (188mm wide x 115mm high) - £40

ARTWORK  
Please supply your artwork in high resolution pdf.  
If you need any assistance producing your artwork  
call Jane on 07966 029830

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**QUARTER PAGE**  
1/4 page size (188mm wide x 115mm high)

**EIGHTH PAGE**  
1/8 page size (188mm wide x 115mm high)

### *Printed copies*

December issue (winter); 800 distributed with approx. 100 being discarded approx. when the new edition was released

February issue (spring); 800 distributed with the majority being picked up, the Clerk discarded approx. 50 copies when the new edition was released

May issue (summer); 800 distributed. Distribution ongoing.

#### **Matters for consideration:**

Are there any changes to the number of printed copies, the frequency of publication or the pricing of adverts?

### **(b) To hear a proposal for Normandy Village Fair 2026**

Due to workloads, the Council decided not to undertake a summer event for 2025. If an event for 2026 is wanted then planning for activities, budget etc need to start very soon. The Council could consider an approach similar to that of the Christingle, ie we are the overall planners but the stalls are offered to all groups within the village who serve the community. For example, St Marks have expressed an interest in running some traditional fete type stalls (tombola, raffle). If we were to aim for August bank holiday (taking into account the day GAC have their event) then parking could be by the container, dog show (if having one) on the back field with flyball, 'try tennis' on bowls club land behind the village hall, NCS&C and NTG to be open, NPC bar, craft market in the main hall. Plus a stage area for local groups to showcase their club (school choir, Zumba, Old Time Dancing, Line dancing, followed by a short music set.

#### **Matters for consideration:**

If the council wish to hold a summer event in 2026 then Cllr Hill and the Clerk will draw up a full proposal for next full council.

(c) External events update on NPC land

### **Christingle 2025**

Councillor Hill will offer a verbal update at the meeting

### **Normandy Cricket Club Fun Day 2025**

Please find attached the Event Management Plan for NCC Fun Day this September. The Clerk is satisfied with the PLI and premises licence provided by NCC.

#### **Matters for consideration:**

Are the council satisfied with the event management plan?

### **Normandy Shop & Café 3rd birthday party**

The Clerk has been in receipt of completed documentation in relation to the hire of MFF for the Normandy Shop & Café third birthday party. The Lead Councillor and Clerk have reviewed the completed forms; Cllr Hill requested the addition of an additional clause to be added to the hire form to include the items to be placed back in the container from

where they came. Gazebo frames and covers to be placed in the relevant bags etc. The suitability of the event should be determined in relation to:

1. Community benefit
2. Environmental impact
3. Financial viability

NCS&C would like to offer NPC an opportunity to have a stall of some kind there, should we wish to. Cllr Mitchell is keen to have a stall on conservation in Normandy.

At the time of writing, the Clerk has not yet received copies of the Event Management Plan, RA or their PLI.

**Matters for consideration:**

1. Are the council in agreement with the hire?
2. If in agreement with the event and considering the timeline, would the council like to delegate agreeing the suitability of the above named documents to the Lead Cllr and the Clerk?